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# Belarusian energy storage solar products company

What is PEST or PESTEL analysis? Click inside to find the examples, templates and how to perform the analysis for your company.

The PESTEL framework (political, economic, social, technological, environmental, legal) helps managers assess how external factors affect a business.

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A PESTEL analysis is a framework or tool used by marketers to analyze and monitor the macro-environmental (external marketing environment) factors that have an impact on an ...

PESTEL Analysis is a strategic framework used to evaluate the macro-environmental factors that will or could impact an organisation. The analysis can help to understand external forces and ...

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